



**TULANE**  
Freeman School  
*of Business*

# **Freeman Study Abroad & Exchange Family Webinar**

**November 19, 2025**

**Hosted by the Office of Family Programs**



# Presenter

**Mary Hicks, Director of Freeman Study Abroad & Exchange**

# Moderator

**Penny Wyatt, Director of Family Programs**

# Facilitator

**Aaron Forbes, Senior Program Coordinator, Freeman Study Abroad & Exchange**







# Agenda

- The Basics – our roles as advisors and your roles as family members
- Program Information
- Logistics – when, how, and how much; safety & security
- Q&A



# The Basics





# Two Offices, One Goal

**Freeman  
Abroad**

Business Majors  
& Incoming  
Exchange

**NTC  
Office of  
Study  
Abroad**

All Majors

Bus. Majors who want to  
complete non-bus rqmts  
or have specific location  
goals



# Freeman Abroad Staff



Mary Hicks  
Director



Michelle Falgoust  
Senior Executive Secretary



Aaron Forbes  
Senior Program Coordinator



Lauren Bix  
Senior Program Coordinator



# Study abroad advisors: What is our role?

- **WE ARE:**
  - A resource for students before, during, and after studying abroad
  - Intercultural educators
  - Able to assist throughout the application process
  - Part of a robust on-campus support system
- **WE ARE NOT:**
  - Immigration/visa advisors
  - Travel agents (Tulane has this!)
  - On-site support





# Family members: Who are you?

- **YOU ARE:**

- A resource for students before, during, and after studying abroad (financial, emotional, logistical, etc.)
- Able to assist with certain needs during the application process
- Part of their support network

- **YOU ARE NOT:**

- Going to be able to fix all of their problems
- Handling their organizational needs directly



# Freeman & Parent Communications

- Students must take ownership of the entire application and predeparture experience, as **this level of logistical preparation prepares them for study abroad.**
  - If you have questions, start with your student – prepares them to know what to ask & forces accountability
  - In order for your student to be independent, they need to practice independence. Study Abroad is a great place to start.
- **FERPA** protects your student's privacy while abroad as well – **our office is based in the USA, and this is a US law.**
  - Your student is the only one who can waive their FERPA rights
- Our advising is student focused, and the student **must be** in the appointment.
- Please provide your student's **full name** on the phone as well.



# Preparing Your Student:

# REFLECT

- When was the first time you truly felt like "an adult"?
- Do you feel like your student is an "adult"?
  - Your relationship with your student may be different now than in high school
- Study abroad is an *additional* negotiation of adulthood within the larger conversation – they've moved out of the nest, and now they're moving out of the country!



# Preparing your student:

- Students who realize that study abroad is **more than a vacation** experience personal and academic growth
- Students who pursue study abroad have **increased hire-ability, adaptability, and intercultural communication skills**
- Study Abroad can be a multitude of things: exciting, scary, fun, depressing, confusing, amazing, overwhelming, and more
- **Families are an important part of students' support networks**

**"I got good practice in adjusting to unfamiliar settings and persevering when I was in an uncomfortable situation."**

**– Student abroad in Fall 2021.**



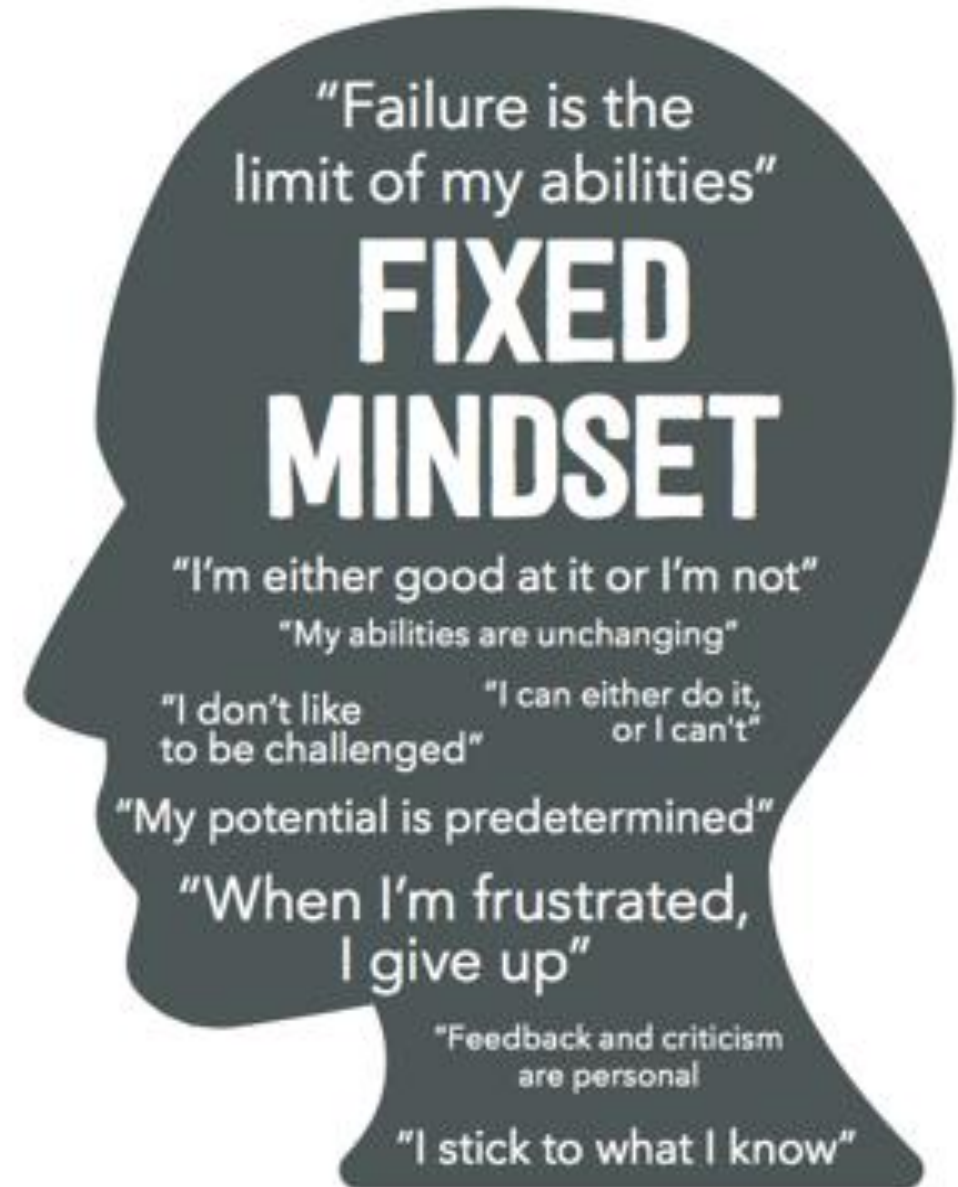
# The power of “yet”

- One of the most powerful things you can do for your student while they are abroad is use ‘yet’ language
- We frame things like this to them, but **they’ll listen more to you!**
- Why?
  - Encourages them to solve their own problems
  - **Reminds them pitfalls are not permanent**

*For example:*

- Student: “I don’t know how to order my coffee in Spanish!” or “I don’t like my commute!”
- You: “You don’t know how to order **yet**, but you will soon.” or “You don’t like your commute **yet**, but it’s such a great way to know your host city.”





From: *Mindset: The New Psychology of Success* by Carol S. Dweck



# Working Together: Parents & Freeman Abroad





# Student Expectations

- Academic, professional, and personal goals are important.
- It's not just travel.
- Social media and FOMO impact perceptions.
- Study abroad is LIVING abroad.
- Going on one's own is a GOOD thing.



# Study Abroad Effects on Students

**Increased hiring  
and postgraduate  
acceptance  
potential**

**Network with future  
international  
professional  
contacts**

**Gain an  
international  
perspective on their  
studies**

**Develop a  
heightened sense of  
adaptability**

**Increased  
independence**

**Strengthened  
intercultural  
competencies**

[Additional information on research measuring the  
impact of study abroad](#)



# Freeman Abroad Programs





# Program Profiles

All are direct-enroll exchange programs.

- Curated list of direct partnerships with top business schools around the world.
- Participants become students at the partner institution and maintain status as Tulane students.
- Because they enroll directly with the partner, students are required to participate in the host institution's practices, such as:
  - Enrollment
  - Academic calendar
  - Student organizations
  - Support services
  - Housing (may or may not be offered)





# International Exchange Students at Tulane

Freeman typically hosts from 70-100 international exchange students every semester – the largest group of undergraduate exchange students at Tulane!

**Incoming exchange students are treasured members of our campus community, providing not only social interaction for students and having their own study abroad experiences, but also valuable insights to academic work and classroom discussions.**



# Program Offerings

Freeman Abroad provides opportunities to study at top business schools internationally:

- 12 partners in Asia
- 26 partners in Europe
- 1 partner in the Middle East
- 5 partners in Australia
- 7 partners in the Americas
- 12-14 summer programs
- Partners in 25 countries





# Freeman Program Structures

## Semester Abroad (Fall & Spring)

- Tulane tuition and fees
- Financial aid and scholarships
- Expenses paid directly (housing, flights, etc)
- General (common) application
- Placement done after Feb. 5<sup>th</sup> deadline
- \$500 commitment deposit required

## Summer Abroad

- Prog fee incl tuition, insur, and more (different per program)
- Additional expenses paid directly
- Apply directly to program of interest
- Application deadlines are different
- Rolling admission
- \$500 commitment deposit required

# Freeman Summer Programs

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- 14 Summer programs in 2025
- Still receiving updates from partners
- Administered by partners, so each program is unique.
- Offerings vary:
  - 3-12 credits
  - Program format
  - Academic focus





# Freeman Faculty Offer New Summer Program Options!

- [Global Industry Immersion](#)
  - Freeman Certificate Programs (Sports Management, Hospitality, or Real Estate Finance)
  - Barcelona in May 2026
  - Travel May 17 - 23
  - Freeman students
  - Company visits & experiential learning
- [OSA – Global Entrepreneurial Ecosystems](#)
  - Service learning in Singapore & Indonesia
  - May 22-June 4, 2026
  - Freeman and non-Freeman students
- [OSA – Summer in Paris](#)
  - LGST 3010
  - Each student takes 2 classes
  - June 1-30, 2026





# Partner Examples/Highlights

- ICADE Business School in Madrid, Spain
- Copenhagen Business School, Denmark
- Sciences Po in Reims, France (main campus)
- Vienna University of Economics & Business, Austria
- National University of Singapore
- Curtin University in Perth, Australia
- Universidad de los Andes in Bogota, Colombia

<https://freemanabroad.tulane.edu>





# Freeman or OSA?

## Freeman

- All are exchange programs (more immersive)
- All business courses are vetted, and students are guaranteed credit transfer into BSM degree
- Top business schools around the world
- Limited spots at each institution; fall can be competitive
- One common application for several programs

## OSA

- Most are Provider or Hybrid Programs (less immersive)
- More spots on programs than Freeman
- Limits starting Fall 2026 – likely to affect Spain programs most
- Some programs pre-approved by business
- Less guarantee of business credits (all credits do transfer, but business courses have certain restrictions)
- One application for one program, must list a backup



# Freeman Abroad: Semester Programs

Overview

Eligibility & Application

Costs & Funding

Academics

Accommodations/Housing

Non-Freeman Study Abroad

## Freeman- Approved OSA Programs

Can Freeman students go abroad on non-Freeman Programs?

- Short answer: yes
- Long answer: business credit is not guaranteed, so students should look first at the Freeman-Approved OSA program list, available on our [website program page](#).
- If business credits are important, students should be careful when choosing an OSA program.
- If students are pursuing non-business credits, then an OSA program may be a suitable option for them.



# **Freeman Abroad Program Benefits**



**Students can:**

- **Take business classes not available at Tulane.**
- **Transfer 12-18 business credits.**
- **Take classes taught in English (most also allow students to study in local language).**
- **Maintain Tulane status, therefore:**
  - **Most financial aid and scholarships apply.**
  - **Access to full Tulane support (Crisis24, travel services, advising [our office and academic advising], success coaching, tutoring, counseling, and more).**





# Freeman Abroad Program Parameters

Tulane's Freeman Abroad does not:

- Apply for housing on behalf of students.
- Enroll students in classes at the host institution.
- Alter foreign transcripts received.
- Apply for student visas on behalf of students.
- Intervene with a foreign country or partner institution's policies and/or procedures.

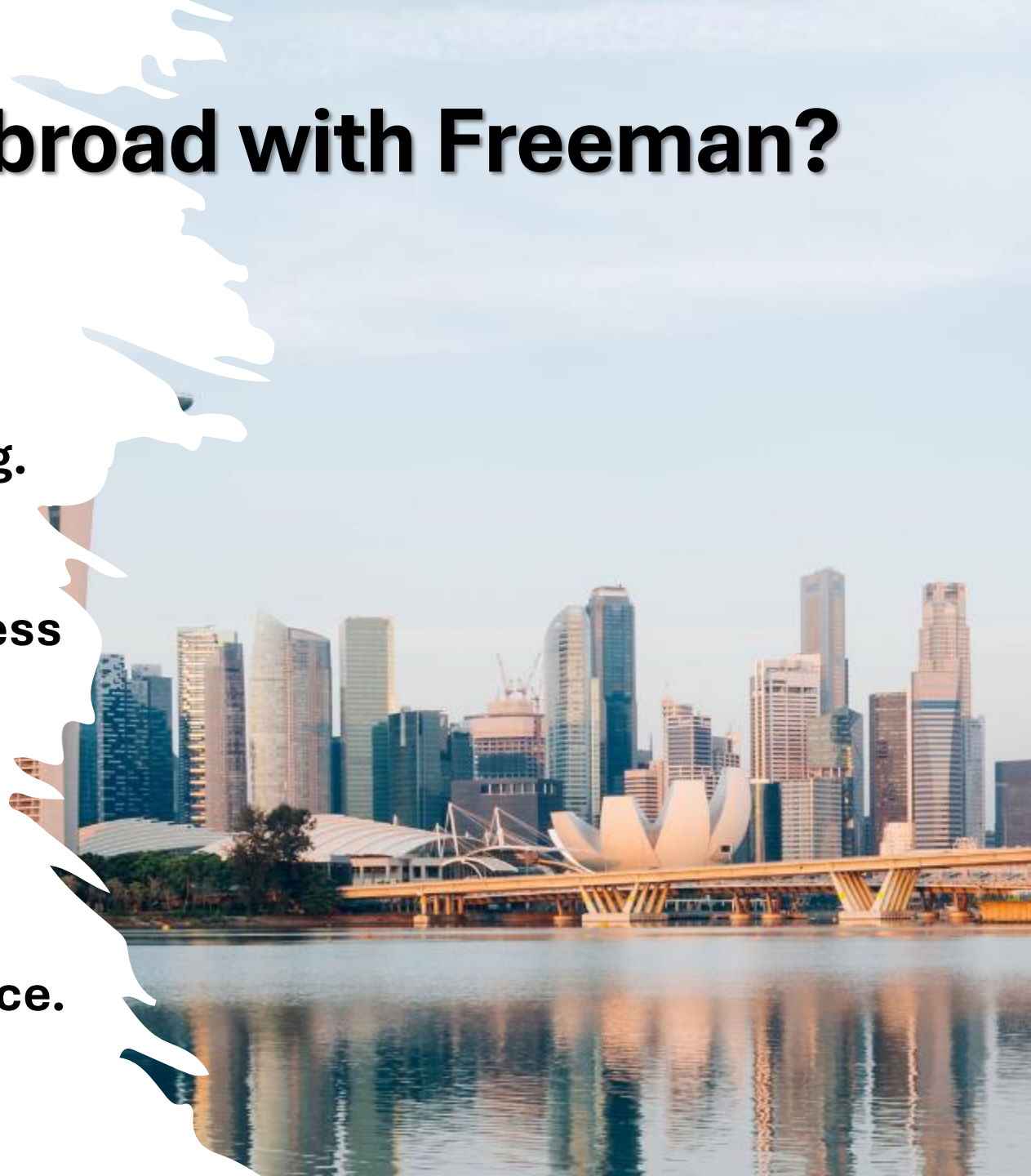




# Logistics

# When Do Students Go Abroad with Freeman?

- Typically during their junior year.
- Advising anytime.
- Most plan to go after Sophomore Spring.
- Eligibility Requirements:
  - Completion of lower division business core requirements
  - 2.5 Freeman GPA
  - Maintain good academic, financial, and disciplinary standing at Tulane
- Start applications up to 1 year in advance.





# Curriculum Requirements

**Students must complete the lower division business core requirements as listed in their degree audit after declaring their business major.**

- ENGL 1010 Writing (prerequisite)
- MATH 1210 or 1310 Calculus I
- MATH 1230 Business Statistics
- ECON 1010 Intro to Microeconomics
- ECON 1020 Intro to Macroeconomics
- INFO 1010 Intro to Business Computing
- PSYC 1000 Intro Psychology
- ACCN 2010 Financial Accounting
- ACCN 3010 Managerial Accounting
- FINE 3010 Financial Management
- LGST 3010 Legal, Ethical, and Reg Envmt of Business
- MGMT 3010 Organizational Behavior
- MGSC 3010 Intro to Business Analytics
- MKTG 3010 Marketing Fundamentals
- CDMA 2201 (1201) Career Dvpt & Mgmt
- Notes:
  - MCOM 3200 (3010) Mgmt Comm – no longer required
  - One “3010” can be taken after study abroad (cannot be in student’s major)

# **Spring Semester Study Abroad Benefits:**

- **More partner institution options (some have academic calendars that align better with the spring semester – examples: ICHEC in Brussels, SRH Berlin, Univ. of Innsbruck).**
- **Some even start after Mardi Gras!**
- **Different (more) course offerings (CBS, Vienna).**
- **Higher likelihood of acceptance into top choice.**
- **Less of a “Tulane bubble.”**
- **More holidays & better weather.**
- **Travel time after the semester is over.**





A circular inset image on the left side of the slide shows a person's silhouette from behind, looking out over a lush green landscape. In the background, the iconic Supertrees of Gardens by the Bay are visible, along with the Singapore Flyer Ferris wheel and a city skyline under a clear sky.

# How Does It Work?

- Exchange: number of spots is governed by how many students we send & receive with each institution.
- Students maintain TU status.
- Also become full-time students at partner institutions.
- Individual course enrollments done with host institution.
- Credits & grades are transferred in as business electives and count towards BSM degree (restrictions apply).

# HOW DO THEY EARN CREDIT?

- After transcripts are received from host institutions, credits are applied to each student's degree.
- Business courses transfer **automatically as general business or major electives.**
- Non-business courses transfer automatically as general electives.
- Departmental credit is determined individually.
- NTC core requirements require an NTC petition.
- Students should meet with their major and academic advisors **during the entire process** to discuss courses.
- Grades from abroad will appear as letter grades on transcripts but **will not be factored into GPA.**





# What about cost?

- Base Tulane tuition plus academic and study abroad fees (do not pay campus fees).
- \$500 non-refundable commitment deposit required upon program commitment.
- As long as the student participates, the deposit is returned to the student's account (Gibson) after confirmation of participation.
- Scholarships & financial aid apply as a regular semester.
- International health insurance and emergency service is included.
- All other expenses are paid directly to providers.
- Cost of living varies widely.
- Cost estimates available on [Freeman Abroad website](#).



# Housing Abroad

- Local arrangements are made according to host institution's facilities and locations.
  - Examples: ICADE – no housing; BI Norwegian – housing guaranteed for international students; Vienna – Austrian government housing agency available
- Housing opportunities vary widely.
- Local cost of living also varies widely.





# HOUSING at Tulane?

Tulane's on campus housing requirement for Juniors:

## Going in the FALL

- Released from on-campus requirement for returning spring semester
- NOT guaranteed on campus housing for spring
- DIFFICULT to find a subletter – budget for paying for an empty room

Empty room for Fall semester (average \$1k/month, June – December = \$6,000 + Program Housing Cost (\$5,000) + Spring semester room off campus (\$6,000) =  
**Full Year of Housing \$17,000**

## Going in the SPRING

- Must live on campus for Fall semester
- Don't have to worry about subletting/empty house of stuff

\$6,130 (suite style double room) + Program Housing Cost (\$5k) =  
**Full Year of Housing: \$11,130**

***All can live off-campus during senior year***

# How Do Students Apply?

- In sophomore year, students should start planning.
- Start with our website and/or speak to a study abroad advisor:
  - <https://freemanabroad.tulane.edu>
  - <https://freeman.tulane.edu/undergraduate/study-abroad-exchange/make-appointment>
  - In-person: Business Building Suite 220
- Research program offerings based upon personal goals and objectives.







# Annual Deadlines

**Spring:**

**Sept. 5**

**Fall:**

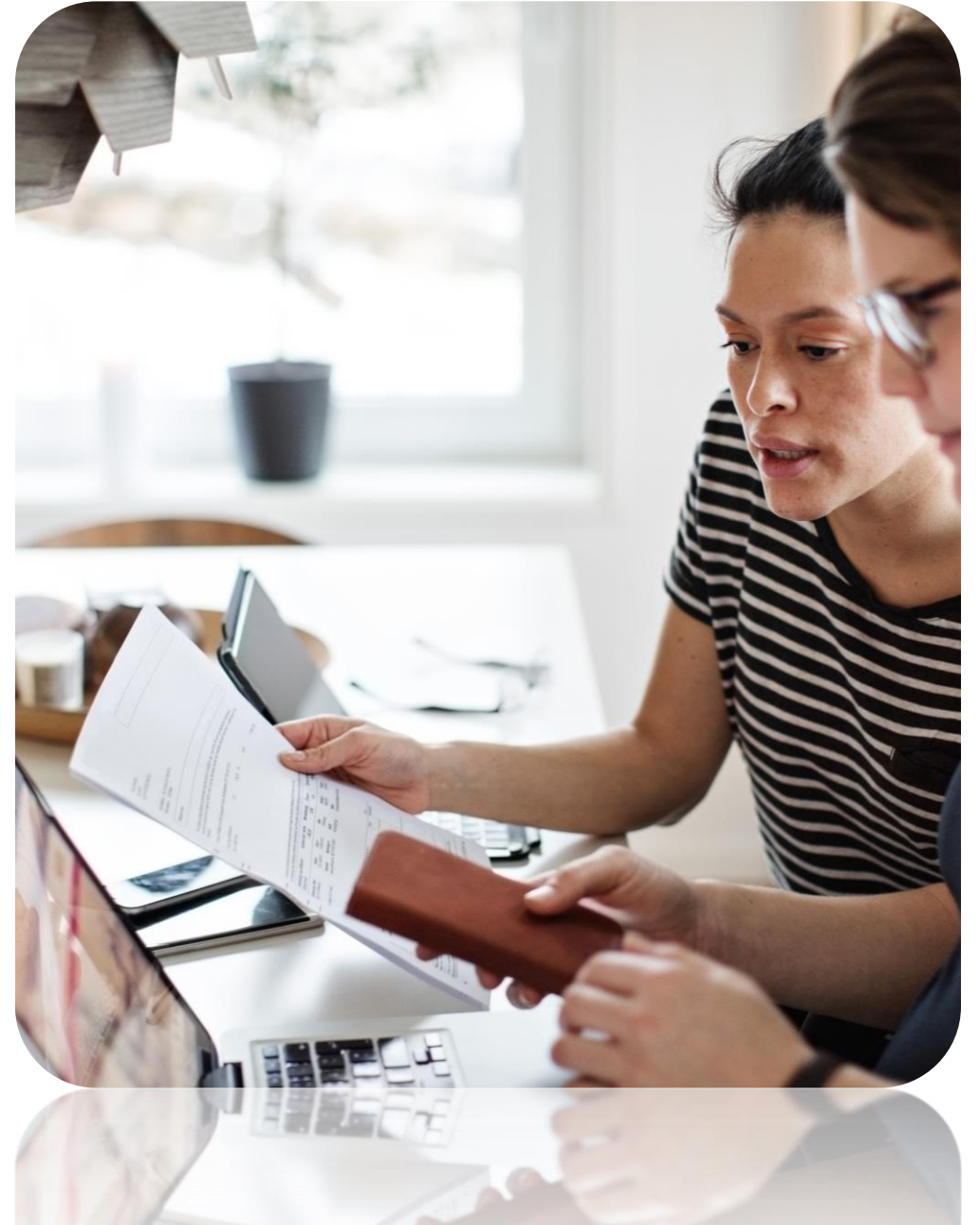
**Feb. 5**

**Summer:**

**Variable**

# Application Timeline

- After the application deadline, placement decisions announced in about 10-14 days.
- Students then have 7 days to commit or not (they are encouraged to meet with us if they have questions).
- Then students start with the next phases, such as:
  - Secondary application
  - Pre-departure orientation
  - Visa application







# Freeman Abroad Placement

- If more students request placement at a host institution than there are spots available, Freeman must then rank the students.
- Ranking and placement is based upon eligibility requirements and quality of application.
- Students who are closer to completing the Lower Division Business Core (LDBC), have a high Freeman GPA, and submit well-written, thoughtful responses to the prompts within the application will have a better chance of placement in their top choice host institution.
- The Host University Request list also acts as a default waitlist if a student is not placed in their top choice.





# After Placement

This is an exciting time!

Students must first commit to their program placement and pay the commitment deposit.

Then they will be nominated to the host institution according to their schedule.

Students are encouraged to research such things as:

- Their host institution:
  - Classes offered
  - Academic culture
  - Student groups at host institution
  - Dress code
- The local language and culture
- Other interesting details based on their personal interests, goals, and objectives.
- Get in touch with prior study abroad participants and/or incoming exchange students from the host institution.



# Passports

- **Students should have a valid passport when starting their study abroad application.**
- **Must be valid for at least 6 months after the study abroad program ends.**
- **If they do not have a passport or need to renew, do so NOW to avoid extra fees.**
- **If the current passport was issued prior to age 16, it is not a renewal application and therefore may take longer than a renewal.**





## Visas

- Most countries require a student visa, but some do not.
- Requirements vary depending on the country and the consulate.
- Requirements are usually extremely detailed and students must read instructions very carefully.





# Visas for Spain

- In 2023, BLS International Houston assumed responsibility for accepting and processing visa applications.
- In 2024 some students had difficulties in submitting their applications to BLS Houston.
- In 2025, Freeman resumed optional batch visa processing for our students going to Spain.
- There is no additional fee for this service, and it is 100% optional.
- Pro tip: student will have to show 3 months of stable bank account balance over approx. \$3200 to apply without parent sponsorship.





# Booking Travel

Tulane students are required to utilize the Concur online booking tool (Concur Travel) and/or World Travel Service (WTS).

- Why? Concur and/or WTS can provide support in case ticket changes or evacuation services are needed or due to possible on-site emergencies such as a global pandemic, natural disaster, etc.
- Students can access Concur Travel via Gibson.
- Students may also utilize the travel agency services of Tulane's contracted agent "World Travel Services" (WTS)
  - Tries to reduce or eliminate layovers outside the U.S.
  - Typically offers refundable fares
- Questions? Email [travel@tulane.edu](mailto:travel@tulane.edu)





# **What about safety?**

- **Personal safety and responsibility are central themes of the pre-departure orientation and messaging to students.**
- **We encourage students to think carefully about safety issues and to check the U.S. Dept. of State and CDC websites for travel advisories.**
- **Tulane monitors advisories and reserves the right to cancel any program in a location that is considered unsafe.**
- **International Health Insurance included in program.**
- **Crisis24 International Travel Safety & Emergency Provider**

## US - Police Activity Oct. 14 - Silver Spring, Md. Security

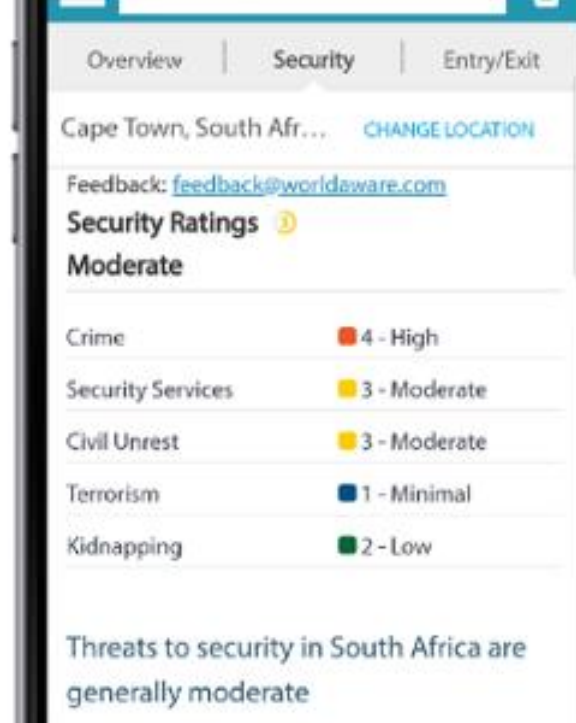
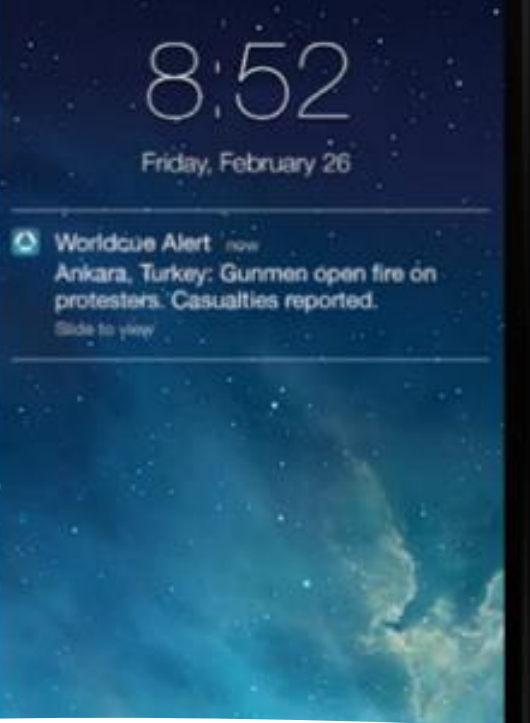
This alert began on Mon Oct 14, 2019 and ends Mon Oct 14, 2019

Police are responding to reports of a shooting in downtown Silver Spring, Md., early Oct. 14. Transport disruptions in the area likely.



# Safety & Security: Emergency Response

- Before they go:
  - Crisis 24 – automatic for students booking via Tulane
  - Download Crisis24 app. Easy to use hotline, crisis signal, and local emergency numbers
  - Travel.state.gov for destination information
    - Country and locally specific information
    - Travel advisories
    - Helpful information for U.S. Travelers
- Once all trip details are known
  - Enroll in STEP: Smart Traveler Enrollment Program through U.S. Dept. of State





# Conclusion

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**Thank you for attending. We hope you have enjoyed this presentation and feel more knowledgeable about our programs. We also hope that you will help your student to embrace the growth mindset that can help enable them to take ownership of their study abroad journey. We are all here to support our students and work together to provide experiences that will shape them into the responsible adults and global citizens that we envision them becoming.**

**Questions?**



TULANE

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**Freeman Study Abroad &  
Exchange  
Thank You!**

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